



TYRES WORTH OWNING

NOT ALL TYRES ARE THE SAME CHECK THE FACTS



Tyre technology makes a massive difference to **strength, performance** and **value for money**.



TREAD the depth and design

You wouldn't wear hiking boots to work or business shoes to the beach. Like shoes, your tyre's tread must suit the places you want to go.

Cooper Tires® blends the **latest in tyre technology** and **innovative engineering** in tread design to achieve the ultimate on-road and off-road performance.



CARCASS the way the tyre is built

A tyre's carcass is like a house's foundation. You need a strong foundation for the construction that goes on top.

Cooper® has developed three different carcass constructions to match your specific needs; **R-Tech Engineering**, **High-Tensile Construction** and **Armor-Tek³ Technology**.



COMPOUND the materials used

The quality of plastics differs greatly - some are brittle while others are strong and flexible. It's the same with the quality of the compound in tyres.

Cooper Tires® compound formulas are designed with **Advanced Chemically-Coupled Silica** and specially developed **cut and chip additives** to give you maximum wet traction on-road and damage resistance off-road.



That's why Cooper® tyres are guaranteed to last for up to 80,000kms. Cooper's Mileage Warranty is available nationally.

AUSTRALIA WIDE	
GUARANTEED	
— TO LAST UP TO —	
80,000KM*	

Tyres to suit your:



TYRES WORTH OWNING

*Mileage warranty may vary depending on tread pattern and size.